

MAYFAIR LIFE

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BRETZ
INTERIORS & FURNITURE
SINCE 1971

The perfect blend of elegance and comfort.

RIXOS
TERRACE HARBOR

The UK's premier design fair returns

PAD LONDON

14 – 19 October 2025



PAD London is returning to its iconic location, Berkeley Square, in the heart of London's affluent Mayfair district for its 17th edition.

Launched in 2007 as the first international fair dedicated to design in the UK, PAD London is the only fair in the UK exclusively dedicated to 20thC and Contemporary Design, taking place every October during Frieze. The prestigious fair will once again delight art and design lovers with a world-class selection of works bringing together an exceptional and innovative array of works by renowned artists and designers.

For 2025, PAD London will be showcasing a strong line-up of 67 international renowned galleries from 20 countries showcasing exquisite pieces spanning Contemporary and 20th Century Design, and Collectible Jewellery,

NEW EXHIBITORS: THE NEXT GENERATION

PAD London is welcoming 11 exciting new galleries led by bold young dealers energising the design world through their fresh perspective and playful new modes of storytelling. These dynamic new talents assert PAD London's unwavering



commitment to fostering and promoting the prolific evolution of design in all its forms.

CONTEMPORARY DESIGN EXHIBITORS

World-class contemporary design galleries will return to PAD London with a strong line-up of international creatives, many of whom will present ground-breaking pieces that combine masterful craftsmanship with invention and pioneering concepts.

HISTORIC DESIGN EXHIBITORS

Leading global experts in the field of 20th century design will present rare collectible pieces, some of which are available for sale for the first time. With many staging imaginative dialogues between works from various eras and cultures, this year's edition will offer a rare opportunity to discover works by legendary and forgotten masters.

JEWELLERY EXHIBITORS

Collectible jewellery has gained huge momentum at international art fairs, a genre supported by PAD since its inception in 2007. Seven visionary contemporary and high-jewellery galleries will enhance this exceptional gathering of collectable objects. Many of the exhibited pieces will challenge conventional expectations about jewellery through improbable material combinations and imaginative designs.

All coming together to offer an exceptional panorama of the most coveted and iconic works available on the market today. ■



THE DETAILS

For more details and to purchase tickets visit pad-fairs.com
Follow the fair on Instagram, Twitter, Facebook and LinkedIn
@padesignart #PADLondon



Clockwise from top left: Garden Whispers collection by Andrea Nassar. Image courtesy of PIKD and PAD London; Muschelblumen By Max Ernst, 1928. Courtesy of Valerie Von Vertes and Pad London; Pratt chair n°8 by Gaetano Pesce, 1984. Courtesy of Pulp Galerie and PAD London; Chevron Canal Grande Murano glass and bronze table by Chahan design. Courtesy of Chahan Gallery and PAD London